187,783 total visitors

11,634 visitors on free or reduced admission days with

42% of those visitors from underserved ZIP codes*

1,827 member families

9,926 visitors taking part in school tours and group visits

8,276 people reached through school and community outreach

8,859 children from Title I schools provided scholarships for tours and outreach

24,392 visitors to CMOV at Tohono Chul in its first six months, more than double the number of CMOV visitors in the previous six months

Annual attendance to both museums surpassed pre-COVID numbers, reaching more than 187,000 in attendance.
Children’s Museum Tucson | Oro Valley

**FY 2023 highlights**

⭐ Received a pivotal award from the Halle Foundation to relaunch the free afterschool I Am A Scientist! STEAM program for the 2023-24 school year.

⭐ Collaborated with University of Arizona College of Humanities to launch Cuentacuentos, an arts series teaching children about diverse cultures through rich storytelling traditions, visual arts, and hands-on activities.

⭐ Participated in Cambio, a yearlong fellowship for STEAM in Hispanic communities, and introduced a “Science in Your Backyard” rotating exhibit to highlight local, nontraditional scientists in our community.

**FY 2023 highlights**

⭐ Began offering free admission for our bilingual Discovery Nights program, resulting in growth in attendance and demographic diversity.

⭐ Continued the expansion of our outdoor area with the introduction of Rooted Heritage Garden. This inclusive outdoor space celebrates our Sonoran Desert, through hands-on, interactive learning experiences rooted in creativity and culture.

⭐ Expanded Spanish programming, expanded bilingual marketing, and hired more bilingual staff.
Children’s Museum Tucson | Oro Valley took the first step in a planned, multiyear expansion project when we purchased the neighboring building at 130 S. Scott Ave.

The building sits just to the northwest from the Museum’s current downtown location in the historic Carnegie Library. This new building will allow the Museum to relocate its administrative offices and expand its education and event space, making room for more afterschool programs, birthday parties and field trips at the Museum.

The $15 million capital project allows the Museum to expand while remaining an anchor destination in Downtown Tucson for families. The decision to remain downtown while expanding led to unprecedented support from Rio Nuevo for the building purchase.

With generous support from the Tucson Foundations, renovation on the new building is expected to be completed in 2024.

The administrative space in the Museum will then be renovated to become 6,000 square feet of new exhibits plus a new entrance, gift shop and cafe. Current exhibit space will be updated throughout the Museum. Finally, an outdoor Science Garden will be added, creating an exciting new campus.

A new entrance on the north side of the museum will tie two buildings together in an expanded campus. Architectural elements highlight the connection between the buildings.

The new entrance includes dedicated gift shop and cafe spaces, offering a better experience for visitors and increasing the museum’s potential for earned revenue.
investors

$50,000 & up
Arizona Complete Health
Armstrong McDonald Foundation
Diane & Bruce Halle Foundation
Institute of Museum and Library Services
Ruth McCormick Tankersley Charitable Trust
Town of Oro Valley

$20,000 - $49,999
Arizona Commission on the Arts
Blue Cross Blue Shield of Arizona, Inc.
City of Tucson
Edna Gray
Pima County
William and Mary Ross Foundation
TMC HealthCare
Tucson Electric Power
United Way of Tucson & Southern Arizona

$10,000 - $19,999
Association of Science-Technology Centers
AZ Humanities
Citi
Cox Communications
Delta Dental Foundation
Encompass Health
First Things First
Fred and Christine Armstrong Foundation
Freeport-McMoRan Copper & Gold
Geico
Kinder Morgan Foundation
Joseph Stanley Leeds Foundation
Pascua Yaqui Tribe
Chuck Pettis
Southwestern Foundation for Education & Historic Preservation
James C. Stewart Charitable Foundation
Sundt Companies, Inc.

$5,000 - $9,999
Alliance Bank of Arizona
Arizona Community Foundation
Cambia
Cardinals Charities
Cigna
Country Fair White Elephant

Desert Valley Pediatric Dentistry & Orthodontics
Connie Hillman Family Foundation
HSL Properties
Southwest Energy, LLC
Stone Canyon Community Foundation
Tucson Unified School District
Union Pacific Foundation
U.S. Bank Foundation

$1,000 - $4,999
Banner Health
BeachFleischman PC
Neal Cash
Caterpillar, Inc.
Central Arizona Project
Children’s Clinics
Copper Ridge Roofing
CXT Realty
Eugene C. & Wiletta F. Denton Family Foundation
Fiesta Bowl Charities
Susie and Stan Hilkemeyer
Hughes Federal Credit Union
Kai Family Foundation
Long Realty Cares Foundation
Jill Madden
Mining Foundation of the Southwest
Dawn and Ron Mercaldo
Mercaldo Law Firm
Hanna Miller and Luke Jakobsen
Nova Home Loans
Oschmann Employee Screening Services
Pacific Premier Bank
Steve and Suzanne Pangburn
PICOR Charitable Foundation
Power Women Investing
Renewal by Andersen
Marc and Carrie Serra
Southern Arizona Roadrunners
Southwest Gas Corporation
Texas Instruments
Gemma Thomas
Vantage West Credit Union
Vertex Education
Volk Company

Walmart 2922
Walmart 3379
Walmart 6692 (Sam’s Club)
Walmart Stores Inc
Waste Management

$500 - $999
Bookmans
Cody and Ava Clare Cassidy
Adam and Victoria Foard
Lisa Frank
Mike and Alison Hernandez
Ironcraft, LLC
Carlotta Larson and Jonathan Ruiz
LeCroy & Milligan Associates
Martha Manar
Adriana and David Marínez
Mathnasium of Catalina Foothills
Pima County Department of Environmental Quality
Ridgway Private Wealth
Michael Shiner and Melissa Spiller-Shiner
The Solar Store
Truly Nolen of America, Inc.
Van Alsburg Law Firm
Walmart 5031
Amy and Brett Welander
Kristen and Peter Wendler
Western Dental Services, Inc.

Annual donations from July 1, 2022-June 30, 2023. Expansion donations acknowledged in Capital Campaign reports.
Mission
To provide fun, play-based, interactive, hands-on learning experiences for children and their families.

Vision
To inspire children and their families to reach their full potential through discovery, creativity and learning.

CMT is dedicated to five principals of internal organizational culture
Inclusion • Accessibility • Professional Growth • Collaboration • Transparency

Leadership Team

Hilary Van Alsburg
Executive Director

David Lopez
Director of Operations

Carol Sayler
Director of Finance

Sarah Osborne
Director of Strategic Engagement

Teresa Truelsen
Director of Marketing

Joel Trupiano
Director of Exhibits

Michael Bilharz
Associate Director of Guest Experiences

Danae Pineda
Associate Director of Education

Board of Directors

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